



Nunavut Employees Union (NEU)

Communications Officer – Iqaluit, Nunavut

The Nunavut Employee Union has an immediate opening for the indeterminate position of Communications Officer.

Some of the duties and responsibilities are:

- Leads and coordinates communication services and strategies for the Nunavut Employees Union (NEU)
- Recommends and develops strategies to enhance NEU's exposure and public image
- Develops and maintains strong relationships with news media that are both proactive and responsive
- Develops communication materials for both print and online media, including social media
- Administers all aspects of NEU's electronic communications platforms, including updating and maintaining the NEU website and social media sites
- Conducts research and gathers information on a range of issues important to the NEU membership from a variety of sources
- Monitors social media sites and online publications, researches trends and issues, and prepares communications material for internal and external audiences
- Works with the NEU President, Executive Director and the NEU Communications Committee to create and maintain excellent information channels to and from the membership
- Uses effective interpersonal skills to communicate complex and sensitive information

Qualifications:

- Post-secondary education (degree or diploma) in communications, media studies, or a related field is preferable but a combination of education and experience in the field of communications and campaigns with a social

advocacy or labour organization, including media relations and strategic communications, will be considered

- Strong writing and research skills
- Ability to communicate orally and in writing in English
- Preference will be given to candidates who are proficient in Inuktitut (oral and writing)
- Expertise in publication design, coordination and production
- Knowledge of and experience in media relations, public relations, and other communications strategies
- Ability to respond quickly in a dynamic and changing environment.
- Demonstrated aptitude for learning and applying new technologies
- Solid understanding of and experience in social media marketing and familiarity with a range of social media platforms
- Ability to multitask and work on multiple concurrent deadlines
- Ability to work effectively as part of a team
- Ability to work with minimal supervision
- Ability to prioritize and manage conflicting demands

Salary starts at \$112,776. A complete northern benefits package is offered. Staff housing is available.

The Nunavut Employees Union is an Equal Opportunities Employer. This position is unionized under the Canadian Union of Labour Employees.

Beneficiaries under the Nunavut Agreement are encouraged to apply.

A full job description can be obtained from the email address below or viewed at www.neu.ca

Deadline: 5 pm EDT, July 17, 2024

Applicants should send their resume to:

Daniel Kinsella
Nunavut Employees Union
100-165 Nipisa St
Iqaluit, NU XOA 2H0
Tel: 867-979-4209, ext. 203
Fax: 867-979-4522
Email: daniel@neu.ca

Please Note: Only candidates selected for an interview will be contacted